



CAVE  
April 7<sup>th</sup>, 2011

- NEWS RELEASE -

To Members of the Press

## CAVE Announces Aid Project in Response to Tohoku Earthquake Disaster

CAVE offers its deepest condolences to victims of the Tohoku earthquake disaster in Japan. CAVE offers our deepest condolences to the people affected by the Tohoku Earthquake disaster. CAVE wants to do its part to help rebuild areas affected by the disaster, and has made a donation to the Japanese Red Cross this March 14<sup>th</sup>.

As additional assistance, we have set in motion the "Games Supporting Disaster Victims" Project to help people in the affected areas.

Details on the project are provided below.

### SOCIAL APPLICATION/MEDIA DIVISION

All sales of the iPhone®/iPod touch® game "Mushihimesama BUG PANIC" from April 9<sup>th</sup> through 17<sup>th</sup> at a special sale price of \$0.99 (US/CA) £0.59 (UK) €0.79 (EU) \$1.19 (AU) will be donated to charity.

### GAME DIVISION

1. All sales from release until the end of June for Xbox 360® (Xbox LIVE Arcade) title "NIN<sup>2</sup>-JUMP" (400 Microsoft Points) will be donated to charity.

#### <Game Overview>

Game Title	: NIN <sup>2</sup> -JUMP (Nin Nin Jump)
Compatible Devices	: Xbox 360® (Xbox LIVE Arcade)
Genre	: Ukiyo-e Ninja Action
Planned Release Date	: April, 2011
Price	: 400 Microsoft Points
Age Rating (ESRB)	: Teen
(PEGI)	: 12
(ACB)	: PG
(USK)	: 12-1
(GRB)	: 15+

2. The CAVE GOODS Online Shop will be selling "Charity Sets" (2,000 yen including tax) from April 15<sup>th</sup> Afternoon (FRI) to April 30<sup>th</sup> (SAT) for both domestic and international customers.

#### <Product Overview>

Product Name	: Charity Set
Contents	: CAVE Merchandise Sets

#### <International Shop>

Planned Release Date : April 20<sup>th</sup> (WED) afternoon through April 30<sup>th</sup> (SAT) 18:00\*

\*Japan Time

Price : 2,000 yen (Includes tax) \*Shipping not included

International Shop URL: : <http://www.jp-stores.com/rc/we70614/>

CAVE hopes for the safety of people in the area affected by the earthquake tragedy and a rapid restoration of services.

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#### **[CAVE Co., Ltd.]**

CAVE Co. Ltd. is at the forefront of designing, creating and operating targeted entertainment contents on mobile media and the Internet.

Building communities through entertainment, CAVE endeavors to provide online entertainment and games to a wide audience.

#### **[Inquiries Related to This Matter]**

Corporate Site: <http://www.cave.co.jp/>